

MYTH: I will struggle to find a job if I don't go to the 'right' uni

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Which uni you go to is one of the *least* important things to employers

When employers were asked to select the top 3 things they most valued when hiring graduates:



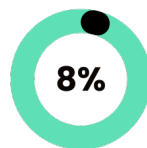
Valued a graduate's enthusiasm and positive attitude



Valued skills and attributes outside of academic knowledge



Valued relevant subject knowledge



Valued which specific uni a graduate had been to

Source: CBI Economics, University Alliance, *To What Degree? Understanding what employers look for in graduates, 2024*

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