

MYTH: I will struggle to find a job if I don't study the 'right' subject

BUSTED!

Many graduate employers value other aspects above the subject you study.

68%



of employers prioritised positive attitude and enthusiasm towards the role.

55%



looked for transferable skills and competencies.

Source: CBI Economics/University Alliance, *To What Degree? Understanding what employers look for in graduates, 2024*

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