

UNI MYTHS BUSTED!



Career Adviser Support Presentation



Welcome to the overview presentation for the Uni Myths Busted campaign

This presentation is designed for career advisers delivering lessons to Year 12-13 students, though it is suitable for younger students. The campaign aims to empower students to make informed choices about their post-18 options by busting myths and exploring all available pathways.

This 15-20 minute presentation will guide you through the key elements of the campaign and provide valuable insights for delivering effective lessons.

Introduction to the Uni Myths Busted Campaign

Campaign Overview

The Uni Myths Busted campaign is designed to support students making post-18 decisions. It aims to provide accurate information and dispel common misconceptions about university and other post-secondary options.

Importance

This campaign plays a crucial role in helping students navigate the complex landscape of post-18 choices, ensuring they have access to reliable information to make informed decisions about their future.

Key Message

"Empowering students to make informed choices by busting myths and exploring all available options."



Learning Objectives Across the Three Lessons

1

Lesson 1: Exploring Post-18 Options

This lesson introduces students to various pathways including higher education, apprenticeships, work, and more. It aims to broaden students' understanding of the diverse opportunities available after secondary education.

2

Lesson 2: Busting University Myths

The second lesson focuses on debunking common myths about university life and education. It provides students with factual information to challenge misconceptions and encourage critical thinking about higher education.

3

Lesson 3: Making an Informed Decision

The final lesson guides students through the process of making well-rounded decisions about their future. It incorporates personal reflection and practical decision-making exercises.



Gatsby Benchmarks Alignment

1

Benchmark 1: A stable careers programme

These lessons contribute to a structured and comprehensive careers education programme, providing students with consistent and reliable information about post-18 options.

2

Benchmark 3: Addressing the needs of each pupil

The lesson plans are designed to cater to individual student needs, allowing for personalised exploration of career paths and educational options.

3

Benchmark 4: Linking curriculum learning to careers

By connecting academic subjects to potential career paths, these lessons help students understand the relevance of their current studies to future opportunities.



LESSON PLAN 1:

Exploring Post-18 Options

Key Elements

- Introducing pathways including higher education, apprenticeships, work, and more
- Activities like whiteboard brainstorming and group discussions

Adviser Tip

Encourage students to share their personal interests and connect them to potential career pathways. This helps make the exploration process more engaging and relevant to each student's aspirations.

LESSON PLAN 2:

Busting University Myths

Myth Busting

This lesson focuses on debunking myths such as "University isn't for people like me." It uses group activities that employ evidence to challenge common misconceptions about university life and education.

Group Activities

Students engage in interactive exercises that use factual information to dispel myths and encourage critical thinking about higher education options.

Adviser Tip

Use the "Myth-Busting Fact Sheets" to provide solid data that challenges misconceptions and encourages informed thinking. These resources are crucial for backing up discussions with reliable information.

LESSON PLAN 3:

Making an Informed Decision

1

Decision-Making Scenarios

Students engage with realistic scenarios, such as choosing between university and an apprenticeship, to practice decision-making skills.

2

Personal Reflection

Activities focus on key factors like location, cost, and course content, encouraging students to reflect on their personal preferences and priorities.

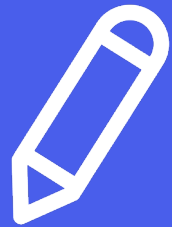
3

Adviser Tip

Encourage honest reflection to help students identify their true preferences and goals. This self-awareness is crucial for making well-informed decisions about their future.



Engaging Students Effectively



Use Interactive Tools

Implement platforms like Kahoot for quizzes to make learning more engaging and interactive.



Encourage Group Work

Make discussions relevant by tying them to real-world examples, fostering collaboration and peer learning.



Foster Personal Reflection

Use activity sheets to prompt individual thought on personal goals, encouraging self-awareness and introspection.



Accessibility and Inclusion

1 Visual Accessibility

Use large, readable fonts and high-contrast colours in all presentation materials and handouts to ensure visibility for all students.

2 Alternative Formats

Provide alt text for visuals and offer alternative formats for activity sheets if needed, catering to different learning styles and abilities.

3 Inclusive Participation

Ensure that all students can participate fully, regardless of learning style or ability, by offering diverse ways to engage with the material.

Reflection and Evaluation for Career Advisers

Open Discussion

Discuss openly what students enjoyed or found challenging about the lessons to gather valuable feedback.

Continuous Improvement

Use the insights gained from reflection and student feedback to refine teaching approaches and better meet student needs in future sessions.



Resources and Next Steps

Resource	Description
UCAS Website	Comprehensive information on university applications and courses
Apprenticeship Guides	Detailed guides on various apprenticeship opportunities
Open Day Schedules	Calendar of university and college open days for student visits
Unimythsbusted.co.uk	Video testimonials and factual information from real students and employers.



Q&A and Contact Information

1

Questions & contact

If you have any questions about delivering these lessons or about the Uni Myths Busted campaign in general, please don't hesitate to contact us on: press@unialliance.ac.uk

2

Sign up for updates

Stay up to date with the campaign by signing up to our weekly newsletter via our website homepage, where we'll be sharing new resources, data and testimonials with teachers and career advisors each week.

3

Follow and support the campaign

You'll be able to find more resources, data and information, including on how to get involved with the campaign, on the Uni Myths Busted channels.

Follow us on:

unimythsbusted.co.uk



@UniMythsBusted

UNI MYTHS
BUSTED!